



2nd T.20 Ministers' Meeting
Buyeo, Republic of Korea (11-13 October 2010)

2nd T.20 MINISTERS' MEETING **BUYEO COMMUNIQUÉ**

1. The 2nd T.20 Ministers' Meeting held in Buyeo, Republic of Korea, agreed to ask its Chair, the Minister of Culture, Sports and Tourism of the Republic of Korea, to transmit the following message to the President of the Republic of Korea in his capacity of Chair of forthcoming G20 Seoul Summit.

“Tourism can make an important contribution to the initiatives that the G20 is undertaking to achieve shared growth beyond crisis, particularly in terms of global job creation and the development agenda. The tourism sector stands ready to work towards the common objectives of strong, sustainable and balanced growth”.

2. In support of this, the 2nd T.20 Ministers' Meeting reviewed and reaffirmed the conclusions of its 1st Meeting, concerning the size, scope and impact of the tourism sector worldwide and in the T.20 economies, taking notes of new economic research¹. This confirms that Travel and Tourism is:

- an important sector of the global economy, representing an estimated direct contribution of some 5% of the world's global gross domestic product (GDP), with a strong multiplier effect in other sectors;
- a major job creator in all countries of the world, by providing 6% to 7% of direct jobs worldwide and offering a fast entry into the workforce, particularly for youth and women in urban and rural communities;
- a powerful source of export revenues, contributing 30% of the world's services exports (US\$ 1 trillion a year) and 45% of the total services exports in developing countries.

3. In order to harness the full potential of the travel and tourism sector in contributing to sustained and balanced² economic growth and development, the 2nd T.20 Ministers' Meeting is committed to:

a) Encourage Economic Prosperity through Travel and Tourism by:

- facilitating movement of tourists and addressing restrictive travel barriers.
- promoting investment in tourism and related infrastructure.

¹ Goldin, Ian, 'Tourism and the G20:T.20 Strategic Paper'; UNWTO, 'Addressing Tourism in Economic Policy: Evidence and Some Proposals'; ILO, 'Policy Paper on Decent Work through Sustainable Tourism',

² Global Code of Ethics for Tourism



b) Boost Tourism's Employment Contribution by:

- promoting human resources development through training and capacity building.
- encouraging decent work in the travel and tourism sector.

c) Reaffirm tourism's contribution to the global development agenda by:

- narrowing the development gap and reducing poverty through fair tourism, enhanced financing and technology transfer.
- working for greater inclusion of Least Developed Countries (LDCs) in global travel and tourism.

d) Advance sustainable development by:

- promoting green economy best practices, incentives and training and capacity building in the sector.
- supporting integration of travel and tourism within broader green growth strategies for sustainable development and cultural enrichment.

4. In advancing its objectives, the T.20 will continue to work together to share information and best practices as well as to strengthen the analytical base that underpins the economic and development case for tourism. In doing so, it counts on the full support of the World Tourism Organization (UNWTO), and other international organizations such as the International Labour Organization (ILO), the United Nations Conference on Trade and Development (UNCTAD) and the International Trade Centre(ITC).

5. We thank the Republic of Korea for the successful hosting and organization of the 2nd T.20 Ministers Meeting in Buyeo and express our appreciation to France for their gracious invitation to convene the next T.20 Ministers' Meeting in 2011.

13 October 2010

Buyeo, Republic of Korea